

*От скромных начинаний до одного из самых узнаваемых брендов красоты в мире.*



**1963**

"Beauty by Mary Kay" opens on Friday, Sept. 13 in a 500-square-foot storefront in Dallas, Texas.

**1971**

Mary Kay Inc. opens its first international subsidiary in Australia.

**1992**

Mary Kay Inc. is listed as a Fortune 500 company for 1992 and Most Admired Corporations in America in 1995.

**2001**

Founder, Mary Kay Ash, passes away Nov. 22, 2001, on Thanksgiving Day – her favorite holiday.

**2004**

Mary Kay Ash is named one of the "25 Most Influential Business Persons of the Past 25 Years."

**2008**

Mary Kay Inc. celebrates its 45th anniversary and launches its formal global corporate social responsibility initiative Pink Changing Lives® with the sole purpose of changing the lives of women and children around the world.

**2016**

Mary Kay Inc. breaks ground on a new, state-of-the-art U.S.-based global manufacturing and research and development facility in Lewisville, Texas. Mary Kay China opens the doors to a new \$125 million (USD) corporate building in Shanghai, China.

**1969**

The Mary Kay career Car program begins with the first pink Cadillac®.

**1984**

Mary Kay Inc. is featured in *Fortune* magazine's "The 100 Best Companies to Work for in America." Again in 1993 and 1998.

**1996**

Mary Kay Ash is the only woman profiled in the book, *Forbes Greatest Business Stories of All Time*. The Mary Kay Ash Charitable Foundation<sup>SM</sup> is established.

**2003**

Mary Kay Inc. celebrates its 40th anniversary.

**2007**

Mary Kay® products are now sold in more than 35 markets worldwide.

**2013**

Mary Kay Inc. celebrates its 50th anniversary with Mary Kay Independent Beauty Consultants around the world.

